## PRIZE PROMOTION NOTICE

- This Prize Promotion Notice sets out the details of the [Reading & Leeds 'Future Headliner' cover competition] (the "Prize Promotion") being run by Live Nation (Music) UK Limited ("Our", "Us" and "We").
- 2. The Prize Promotion is subject to these terms and Our general terms and conditions for Prize Promotions ("**Prize Promotion Terms and Conditions**"), which can be found at: [https://www.readingfestival.com/competition\_terms\_conditions/].
- 3. The Prize Promotion will be run through Our website at: https://www.readingfestival.com/, https://www.leedsfestival.com, Twitter page at: https://twitter.com/OfficialRandL, Instagram page at: https://www.instagram.com/officialrandl/ and TikTok page at: https://www.tiktok.com/@officialrandl
- 4. To enter the Prize Promotion, you must be:
  - a) resident in the United Kingdom; excluding Northern Ireland
  - b) able to comply with these terms and all the Prize Promotion Terms and Conditions;
  - c) at least 14 years old (parental consent is required for under 16s, proof of which may be requested); and
  - d) A ticket holder for either Reading or Leeds festival 2024 either a Weekend, Weekend + Early Entry or Day ticket.
- 5. To enter the Prize Promotion, you must
  - a. Create a video of yourself covering a song from an artist on the Reading & Leeds 2024 line up
  - b. Post the video on either Instagram or TikTok
  - c. Tag @officialrandl and #RLFutureHeadliner
- 6. The Prize Promotion will commence on Thursday 21<sup>st</sup> March at 7pm and end on Friday 29<sup>th</sup> March at 6pm.
- 7. The Prize is:
  - a. A guest area upgrade for Reading or Leeds 2024 for you plus one
  - b. A backstage tour for you plus one during the festival timings to be agreed with the winner upon confirmation
  - c. A merch goody bag including festival merch (the "**Prize**").
- 8. There is 1 Prize available.
- 9. If you are a winner of the Prize Promotion ("**Winner**"), you will be notified on Friday 5<sup>th</sup> April 2024 by private message and advised on how to collect the Prize. Please note that if you do not respond within 7 days we reserve the right to select a different Winner.
- 10. Proof of identification may be required to claim the Prize.
- 11. This Prize Promotion is a **Competition** as defined in the Prize Promotion Terms and Conditions.
- 12. In the event of any inconsistency between the terms of this Prize Promotion Notice and the Prize Promotion Terms and Conditions, the terms of this Prize Promotion Notice shall prevail.

13. We will process your personal information for the purposes of entering you into the Prize Promotion and subject to the terms in our Privacy Policy: https://www.readingfestival.com/privacy-policy/