

## Prize Promotion Notice

1. This Prize Promotion Notice sets out the details of the [Aug 2022] Reading Festival x PepsiCo Ticket Giveaway (12/08/22 at 12pm and closes 15/08/22 at 11.59pm). The competition (the "Prize Promotion") being run by Reading Festival ("Our", "Us" and "We") across Reading social channels including Facebook, Twitter and Instagram.

For the avoidance of doubt, PepsiCo International Limited and each of its respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, members, representatives and employees ("PepsiCo") will have no liability or responsibility of any claim arising out of or in connection with participation in this promotion or any prize awarded, except for any liability that cannot be excluded by law or in respect of the delivery of the prizes. By entering this prize draw, you acknowledge and accept that Live Nation (Music) UK Limited is the sole promoter in relation to the prize draw and that PepsiCo have not sponsored this promotion in any way.

2. The Prize Promotion is subject to these terms and our general terms and conditions for Prize Promotions ("Prize Promotion Terms and Conditions"), which can be found at:

[Insert URL to landing page for T&Cs](#)

3. To enter the Prize Promotion, you must be:

- a) resident in the United Kingdom or Ireland;
- b) able to comply with these terms and all the Prize Promotion Terms and Conditions;
- c) at least 18 years old;

4. To enter the Prize Promotion, customers need to enter through the dedicated competition page: [insert Jebbit URL](#)

5. Complete the competition entry form with First Name, Last Name and Email Address, and Phone Number.

Live Nation will only share personal data provided by participants who opt-in to receive marketing communications from PepsiCo. Otherwise, the data provided will be used for

competition communication purposes only for the 'winners' only, [please see our Privacy Policy for more details](#).

6. The Prize Promotion will commence on Friday 12<sup>th</sup> August at 12pm and closes Monday 15<sup>th</sup> August at 11.59pm

7. The "Prize" is 2 x Adult General Camping Weekend tickets and VIP Pepsi Max Experience which includes 1 x private catered booth in Pepsi Max Tower during headline slot. Winners will be asked to confirm which date across festival weekend they would like to secure their booth on claiming the prize.

Please note, this competition does not include covering the cost of: travel to and from the festival, accommodation or equipment, food or drink on site, or any on-site services outside of the "Prize" itself.

8. There is 2 (Two) Prizes available.

10. If you are a winner of this Prize Promotion ("Winner"), you will be emailed within 72 hours of the competition closing (15/08/22) and advised on how to collect the Prize. Please note that if you do not respond within 24 hours, Reading Festival reserves the right to select a different Winner.

11. Proof of identification may be required to claim the Prize.

12. This Prize Promotion is a Prize draw as defined in our general Prize Promotion Notice Terms and Conditions .

13. In the event of any inconsistency between the terms of this Prize Promotion Notice and the terms outlined in our general Prize Promotion Notice Terms & Conditions, the terms of this Prize Promotion Notice shall prevail.