PRIZE PROMOTION NOTICE

Reading Festival – 2019 Post-festival Brand Survey

- 1. This Prize Promotion Notice sets out the details of the **Reading Festival 2019 Post**festival Brand Survey (the "Prize Promotion") being run by Festival Republic Limited, company number 2948536, whose registered office is 2nd Floor Regent Arcade House, 19-25 Argyll Street, London, W1F 7TS ("Our", "Us" and "We").
- 2. The Prize Promotion is subject to these terms and our general terms and conditions for Prize Promotions ("**Prize Promotion Terms and Conditions**") which can be found at: <u>https://www.festivalrepublic.com/prize-promotion-tcs</u>
- 3. To enter the Prize Promotion, you must be:
 - a) resident in the United Kingdom;
 - b) able to comply with these terms and all the Prize Promotion Terms and Conditions;
 - c) at least 18 years old.
- 4. To enter the Prize Promotion, you need to have received and completed the Reading 2019 Post-festival Brand Survey and opted-in by providing your email address when asked.
- 5. The Prize Promotion will commence on **28.08.19** at **09:00** and end on **06.09.19** at **23:59**.
- 6. The Prize is one pair of **Weekend Standard Camping tickets to Reading Festival 2020.** (the **"Prize"**).
- 7. There is **one [1]** Prize available.
- 8. If you are a winner of the Prize Promotion ("Winner"), you will be notified on 06.09.19 by email and advised on how to collect the Prize. Please note that if you do not respond within 1 month we reserve the right to select a different Winner.
- 9. Proof of identification may be required to claim the Prize.
- 10. This Prize Promotion is a **Prize draw** as defined in the Prize Promotion Terms and Conditions.
- 11. In the event of any inconsistency between the terms of this Prize Promotion Notice and the Prize Promotion Terms and Conditions, the terms of this Prize Promotion Notice shall prevail.

Privacy

12. Festival Republic processes your email address for the purposes of the Prize Promotion. The legal basis on which we process your personal data is consent.

- 13. Your personal data will be shared in the following ways:
 - a) Within the Live Nation Entertainment family of companies who provide services for us such as marketing, profiling, reporting and technical support.
 - b) Our third-party service providers such as cloud computing providers who provide IT infrastructure on which our products and systems are built.
 - c) We may share your information with our Event Partners so that they can run the event and for other reasons described in their privacy policies. We will always

name the Event Partners when you purchase a ticket and you will be given the option to subscribe to receiving marketing from them.

- 14. Where you have given us your consent, you can withdraw it by doing the following:
 - a) You can change your preferences within your account, follow the unsubscribe instruction in any of the emails we send you or contact us and we will do it for you.
 - b) To opt out of the use of cookies and tracking tools, please see our <u>Cookies</u> <u>Policy</u>. To opt out of location tracking and push notifications, you can change the settings on your device or keep your location off. To stop web push notifications, you will need to use your browser settings.

You also have rights over how your personal information is used to exercise any of your rights, please contact us at <u>privacy@livenation.co.uk</u>.

15. For further information on how your data may be used, please see our full Privacy Policy.