



BBC MUSIC INTRODUCING LINE UP ANNOUNCED

OVER 30 EMERGING ARTISTS AT READING AND LEEDS FESTIVALS

LAST CHANCE TO BUY WEEKEND AND DAY TICKETS
BOOK NOW TO AVOID DISAPPOINTMENT

www.readingandleedsfestival.com

Last night, BBC Radio 1 DJ Huw Stephens announced the exciting new artists who will perform on the BBC Music Introducing stages at Reading and Leeds Festivals in 2018, with the legendary secret sets still to come.

Headlining the BBC Music Introducing stage at Reading on Friday 24th August and Leeds on Saturday 25th August, are South Yorkshire's **The Blinders** who have taken the live circuit by storm with their blend of proto punk politics, and psychedelia laden lyricism. Joining them are **Fizzy Blood**, **Beach Riot**, **Malika**, **The Baskervilles**, **Stereo Honey**, **Litany**, and **Sun Arcana**.

Yizzy, **The Dunts**, **Skinny Pelembe**, **Nonamedisciple**, **Dylan Cartlidge**, and **Sit Down** will appear at Reading on Saturday 25th August and Leeds on Sunday 26th August, topped by BBC Music Introducing favourite **Bessie Turner**, whose eclectic and soulful style has been championed by the likes of Zoe Ball, and Steve Lamacq.

Entering 2018 as one of the UK's most exciting and important discoveries, **Sports Team** will headline the BBC Music Introducing stage at Leeds Festival on Friday 24th August, and then Reading Festival on Sunday 26th. **Pizzagirl**, **Lady Bird**, **The Scruff**, **Valeras**, **Tiana Major9**, **Beth Thornton**, and **October Drift** will also perform.

BBC Radio 1's Huw Stephens says: *"Playing at Reading and Leeds is a huge deal for everyone. The BBC Music Introducing stage is a platform for new artists, so to play it during the weekend stays with the bands for ever. This year is promising to be another great one!"*

With over 500,000 tracks uploaded to the BBC Music Introducing Uploader and over 200,000 artists registered since its launch in 2007, BBC Music Introducing supports and propels emerging artists onto the national stage through BBC Radio 1, 1Xtra, Radio 2, 6 Music, Radio 3, Asian Network and World Service. BBC Music Introducing also provides up-and-coming artists with broadcast opportunities on television and online, as well as the chance to perform at major festivals and

showcases. Big name artists including Florence and The Machine, Catfish and the Bottlemen, Slaves, Jack Garratt, The 1975, Jake Bugg, Rae Morris, James Bay, Izzy Bizu and George Ezra all received BBC Music Introducing support at the start of their careers

Fans can be the first to hear further line up announcements, artist news and much more by signing up to the newsletters at www.readingfestival.co.uk and www.leedsfestival.co.uk or via the official **Reading and Leeds Festival app**, available to download now on Android and iOS.

TICKET INFORMATION

Tickets are on sale now from www.readingandleedsfestival.com

Weekend camping tickets are £205 + booking fee

Day ticket prices are £69.50 + booking fee

READING SATURDAY SOLD OUT

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Sign up here for [Reading](#) and [Leeds](#) newsletters.

FESTIVAL PARTNERS



Carlsberg are proud to be the official beer partner of Reading and Leeds Festival. Carlsberg will be bringing a touch of Danishness to the festival this summer as it's the fusion of Danish simplicity and precision that brings you a light, easy drinking, refreshing lager.

<https://music.carlsberg.co.uk/>



Somersby are excited to be the official cider partner of Reading and Leeds Festival. Best served thirsty. This delicious cold-filtered cider has no artificial flavours or sweeteners, simply bucket-loads of great apple taste. That's real refreshment.



Co-op is coming to Reading & Leeds and we couldn't be more excited to be at the heart of festival communities this summer. For the first time you'll be able to buy your essential items directly from the Co-op shop in the campsite, including food, water, beer, wine and toiletries. Of course we'll have sun cream and rain ponchos too! Co-op is all about being close to our customers and it doesn't get much closer than being right outside your tent.

Visit us at www.coop.co.uk/food



For over a decade, **Relentless Energy Drink** have staked their claim at Reading & Leeds festival. We will be returning once again in 2018 as the Official Energy Drink Partner. While the party returns this year with the legendary Relentless Stage at Leeds, we'll also be keeping the ravers energised over at Reading too.

Visit us at www.relentlessenergy.com
www.facebook.com/RelentlessEnergy
www.twitter.com/relentlessdrink to join the conversation.



MIX IT UP WITH SMIRNOFF AT READING & LEEDS FESTIVAL THIS SUMMER!

To celebrate this year's epic festival season, Smirnoff, the world's most popular vodka brand, is proud to be the official vodka and partner with the biggest festivals across Europe including Reading & Leeds; teaming up with great music and the incredible Smirnoff Soda & Lime Smash drink this year, be sure not to miss out!

Follow us on Instagram @SmirnoffEurope or on Facebook [facebook.com/smirnoffGB](https://www.facebook.com/smirnoffGB), for all of the latest festival news and gossip from around Europe and some exciting ways to get involved this summer! <http://www.smirnoff.com/>



"More good times for less? Sounds like Barclaycard Entertainment. As an official Reading and Leeds partner, we're able to offer Barclaycard customers exclusive festival presale tickets with 10% back. Look out for presale tickets to Reading and Leeds 2019 and search Barclaycard Entertainment online to find out more or to get first dibs on the very latest tickets"

www.barclaycard.co.uk/entertainment



As an official sponsor of some of the greatest UK festivals, Pepsi Max takes a bold approach to bringing people together through music. Pepsi Max are a long-standing partner of Live Nation and look forward to creating more musical moments together. Pepsi Max offers the full Pepsi taste with no sugar.



Bulleit Frontier Whiskey is proud to be the official Bourbon partner of Leeds Festival

Inspired by Tom Bulleits' great-great-grandfather's 175-year-old recipe, Bulleit has been at the forefront of the whiskey revolution. Bulleit uses only the finest ingredients available including the best grains and Kentucky's limestone filtered water, fresh from the Salt River.

Available in Bourbon, Rye and 10-Year-Old, Bulleit is distilled and aged in the family tradition, featuring a high rye content lending the whiskey a bold, spicy character with a distinctively smooth, clean finish.

Come along and join us for a signature Bulleit Bourbon and Cola this Summer!



Primark is a proud to partner with Reading festival this year. At Primark we are all about encouraging people to find their amazing! Come and hang out with us at our positivity activation at the festival and discover what we have in store for you!

Visit us at: www.primark.com & @primark on Instagram



Reading & Leeds Festival are proud to once again name Big Green Coach as the Official Coach Travel Provider again this year. Big Green Coach are the UK's largest travel events company and will be providing coach services for weekend campers, alongside day return services.

They will be offering the chance to buy low cost return coach services, with or without your festival ticket as a package. Festival goers can choose to arrive on Wednesday, Thursday or Friday and Big Green Coach will get all campers home on Monday.

Day services are timed to arrive before music starts and will not depart until music finishes. With 80 pick-up points are available across the UK, prices start from just £35 return.